

**0540 KIT | Food Service Program
Café Shooting
Photographers' Proposals, 2nd Round**



Photographer	Comment	Image quality* analog / digital		01 Honorary	02a Copyrights, Germany, 5 years, salesfolder only	02b Copyrights, Europe, unlimited, all media	02c Copyrights, World, unlimited, all media	03 Material, Assistance, Foodstylist, Travel	04 Highresolution data on CD-ROM	Total, EURO	Ranking
Photographer A	close to location, all included	2	D	900,00	300,00	400,00	500,00	215,00	0,00	1.615,00	1
Photographer B	needs 6 hours, all included, no stylist	1	A	1.500,00	0,00	0,00	0,00	575,00	0,00	2.075,00	2
Photographer C	all included, no stylist	3	A	1.000,00	0,00	0,00	0,00	240,00	50,00	1.290,00	3
Photographer D	all included, photographer is cook	3	A	0,00	950,00	1.300,00	2.000,00	0,00	390,00	2.390,00	4
Photographer E	all included	1	A	1.800,00	0,00	0,00	0,00	800,00	0,00	2.600,00	5
Photographer F	no offer	1	A								6

*on a scale from 1 to 6 (1 = best)

only the worldwide rights are calculated